



End-to-end enterprise scalable application infrastructure solution addresses current and future industry needs

Client

The client is a software rating board company in the entertainment industry. It allocates age and content ratings, implements industry-approved advertising standards for computer and video games in Canada and the United States, and guarantees reliable online privacy standards.

Challenge

The client's services and solutions are utilized by some of the top global Fortune 50 companies apart from other specific rating companies. The client was looking for a partner to effectively capture their ever changing business requirements and translate it into enterprise level web products. They also needed a partner to manage end-to-end information technology needs, which came as an offshoot of their product offerings, while enabling them to concentrate on their core competency. They needed the capability to easily maintain their vast range of software products and develop future products at a fast pace cost effectively.

Marlabs Solution

Marlabs implemented a one stop, end-to-end enterprise solution for all software and related infrastructure needs from concept to deployment. The solution included custom UI components made for the Web app using Microsoft's Silverlight technology. Marlabs also offered custom costing with fixed hours/month and carry forward facility. The solution included scalable application and infrastructure for future needs. Marlabs proposed to deliver these products and services with the speed and efficiency demonstrated in all our application development and maintenance initiatives.

Benefits

- One stop, end-to-end enterprise solution for software and related infrastructure needs
- Custom costing with fixed hours/month and carry forward facility
- CMMi Level 3 quality standards
- Quality assured products
- Scalable application and infrastructure for future needs
- Reliable and stable solutions

Technologies

- .NET 3.5, Java
- IIS, Apache
- Amazon Cloud
- SQL Server 2008, SSIS
- AJAX, Java Scripts

Marlabs helps drive digital agility for our clients. We deliver innovative business solutions using digital technologies such as cloud, mobile, analytics, Internet of Things and social. With a dedicated team of over 2,100 associates, a network of delivery centers in USA, Canada, Mexico and India, and strong partnerships with industry leaders, Marlabs offers a wide range of IT services across industries. Through our emphasis on quality driven by CMMi, PCMM, ISO 9001-2000, ISO 27001 and SSAE 16 Type II best practices and a customer-centric client engagement model, Marlabs has achieved a dependable track record of meeting high standards of excellence in every customer engagement. This has resulted in several awards and recognitions, including being consistently ranked in the Deloitte Technology Fast 50 and Fast 500 programs. Marlabs is headquartered in New Jersey, United States.

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