



CASE STUDY

AVIATION



VISTAJET



Scenario

VistaJet, a Monitora customer between 2011 and 2021, is positioned in the high-end private aviation market with a global reach. Its business model allows its customers to have a crew and an exclusive aircraft available in less than 24 hours, regardless of where they are or where they want to go.



Challenges

VistaJet has a strong history of investing in digital transformation, innovating private aviation through digital solutions and preparing the company to scale with agility to support its ambitious growth strategy. To implement its strategy, VistaJet began looking for companies that could scale agile development teams and integrate with internal technology teams. Monitora supported VistaJet from 2011 to 2021 to design and build integrated tools to manage its rapidly expanding global business.



Results

Monitora was chosen to work with development outsourcing, and to be the strategic arm in the implementation of the company's digital transformation partnering with their teams across the US, and UK.



Results

All of the company's business processes began to enter a digitization and improvement pipeline strictly linked to the company's strategic indicators and business model



Results

To this end, in times of greatest need, the Monitor allocated teams totaling 150 people. By providing flexibility and the ability to scale agile teams, VistaJet gained the speed it needed to put its strategic vision into practice.



Results

Digital Transformation helped VistaJet increase its market value to 2.5 Billion in just 8 years, becoming the world's first private aviation unicorn.