



Utilities are in the midst of a significant transition driven by climate change concerns, rising energy demand, changing government policies, and aging infrastructure. Clearly the status quo is no longer an option.

Revitalization of technology assets to support new business models is a path that many utilities have embarked upon. Several initiatives are underway including Advanced Metering Infrastructure and its integration with Distribution Automation, newer Customer Information Systems, and Meter Data Management, to name a few. Marlabs provides systems integration solutions that help utilities align their technology platforms with increased change.

The focus is on getting a handle on the expected surge of data: persisting data, integrating data across multiple systems through SOA and enterprise service buses, and analyzing data to detect trends and opportunities.

### Utility Industry Offerings

Our specialized offerings utilize extensive domain knowledge to provide winning advantage.

- Consulting & Advisory**  
 Through our consulting services, we help you set a roadmap for introduction of new technologies such as AMI and MDM. Plus our audit services provide you with an independent assessment of your current implementation and identify any possible gaps.

**Case In Point**  
**Supported implementation of Oracle LodeStar and Siebel CRM, replacing several, homegrown systems.**

**LodeStar modules deployed were**

**Billing, Pricing, MDM, and LTMH.**

**Customized the solution to reflect**

**complex billing rules dictated by the**

**Federal Energy Regulatory**

**Commission (FERC) and incorporate**

**our client's unique pricing**

**structures. Integrated LodeStar with**

**Siebel CRM and with other IT**

**systems using TIBCO EDI.**

· **Enterprise Applications**

By deploying and supporting key enterprise applications such as Meter Data Management, Customer Information Systems, Customer Care & Billing, and Work & Asset Management, we enable you to streamline business processes and raise productivity and performance.

· **Smart Grid Analytics**

In order to derive insight from the huge volumes of data from meters and other intelligent devices, we have built our smart grid analytics framework that can transform this data into actionable, operations-oriented information.

· **Demand Response**

We design and develop end-to-end demand response systems that lower peak energy consumption in the electric grid, create a virtual peak power plant, promote green renewable energy, and improve efficiency of the grid.

**Business Intelligence & Data**

**Warehousing**

Providing your business with the capability to manage risks, make better decisions, and sharpen competitive advantage.

· **Independent Verification & Validation**

Delivering independent testing services that maximize predictability of project cost, quality, and time, and increase return on investment.

· **Managed Services**

Taking care of the day-to-day operational challenges of keeping your PCs, servers, email, and networks up and running.

· **IT Professional Services**

Aligning your IT initiatives with your business goals via our professional services offerings.

*Marlabs provides innovative software services that improve operational efficiency and help customers gain competitive advantage. As a trusted partner, Marlabs has consistently delivered winning results, which has led to exponential growth and multiple accolades. After being named to the Inc. 500 list for five consecutive years, Marlabs was the sole inductee into the Inc. 500 Hall of Fame in 2006.*

**IT Service Offerings**

Our IT service offerings enable you to leverage technology expertise in order to drive critical business outcomes.

· **Applications Development & Maintenance**

Building and maintaining custom software applications that address your unique business needs.

**The Marlabs Advantage**

Cross-functional experience – extending across back, middle, and front offices.

Capabilities across operations technology and IT domains.

Robust global delivery model to achieve scale and lower costs.

Standardized processes assuring predictable and consistent high quality.

Best in class IT infrastructure that increases business agility.

Flexible and collaborative approach to deliver innovative solutions.

High performance team that is committed to your success.

Visit [www.marlabs.com](http://www.marlabs.com) to learn more about us.