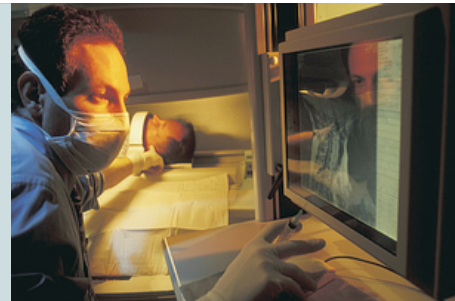


Electronic Health Records (EHR) Services



Step up execution of your go-to-market strategy



EHR is here.

The need for better data to raise the quality of healthcare, increase patient safety, and lower delivery costs is transforming clinical care markets. Given the impetus in the stimulus plan and the current focus on healthcare reform, the rate of EHR adoption is expected to go up.

How do you quickly expand operations to meet customer needs yet not elevate fixed costs to potentially unsustainable levels?

As your systems integration partner, Marlabs will help you “ride the wave” with the confidence that your processes can, cost-effectively, scale to meet your changing needs.

With a robust healthcare practice, Marlabs has accumulated extensive domain and technology expertise that ensures winning results. Our services help accelerate EHR adoption and enable clients to maximize benefits from their EHR investment.

Patient Charts Digitization BPO

From back-office processing and voice based technology services through EHR deployment support, our full suite of BPO services helps you stay focused on gaining market share while we manage key operational procedures.

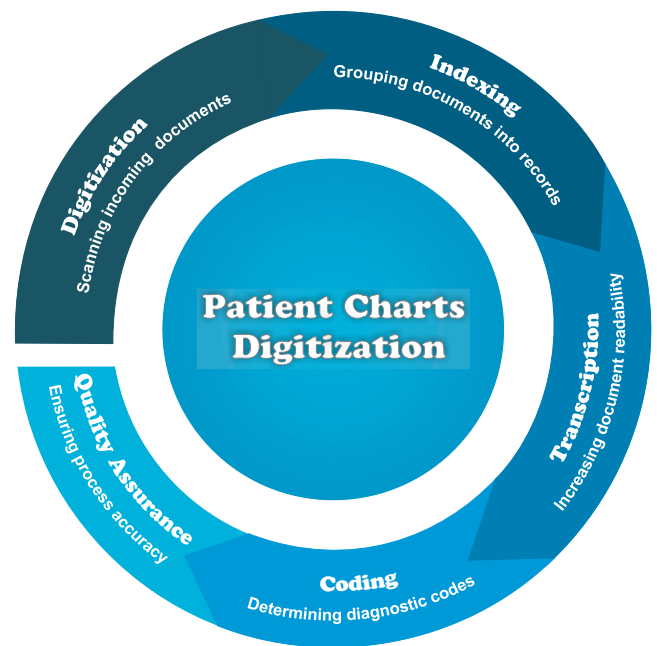
One of our significant BPO service offerings is the digitization of patient charts.

Manual entry of historical patient care information enables full use of EHR capabilities, but is a time consuming and costly process. Scanning allows you to capture electronic images of paper documents and store them for future reference. But the data is stored as images rather than discrete data elements, which limits its use for clinicians

How would you like to combine the advantages of the two methods minus their constraints?

Marlabs’ unique healthcare document digitization services provide a “best of both worlds” solution, and enable you to swiftly realize electronic digital records directly from clinical paper charts. By leveraging our specialized BPO offerings along with our HIPAA-compliant digitization platform, healthcare paper records are quickly and accurately converted into data elements that can be directly imported into EHR software.

You can therefore scale up EHR implementation to meet the expected surge in demand – while staying within tight schedules and budgets.



Custom forms designers are used to create the input templates to support a transition to EHR. Scanned paper charts are translated into indexed information utilizing advanced OCR capabilities. Transcribing paper documents that cannot be readily OCRed, such as hand written notes, closes the gap. Resulting digital records are grouped, sequenced, and coded by document reviewers. An exhaustive QA process ensures complete accuracy of digitized outputs.

Resulting is a rapid turnaround of EHR ready historical clinical data.

IT Service Offerings

Our value-added IT services strengthen your software engineering practices and boost performance. Service offerings include:

- **Product Engineering**

Expedite the development of your EHR products through our proven, CMMI-compliant processes and methodologies. Translate new product vision into quality design, robust architecture, and, ultimately, a successful product.

- **Product Maintenance & Support**

Provide end to end EHR maintenance and support services including product enhancements, managing patches and service packs, multi-channel (telephone/fax, e-mail, chat, web) support, and multi-level (levels 1/2/3) support.

- **Product Testing**

Assure EHR product quality through comprehensive product testing services that help you overcome schedule, budget, and resource limitations while reducing defects and increasing scalability, security, and performance. Enable your engineering team to stay focused on developing new features and increasing product innovation.

- **Reporting & Analytics**

Streamline product reporting and analytics by integrating our BI framework with your core product data model; thereby increasing flexibility in generating ad-hoc reports and bolstering reporting performance.

Healthcare Center of Excellence

Our Healthcare practice enables us to bring a systematic and rigorous approach to delivering optimized solutions that help you successfully compete in the marketplace. Setting up a Healthcare Center of Excellence (CoE) has made it possible for us to track healthcare technologies, assimilate innovations into our knowledge base, and augment solution delivery methodologies.

CoE research is focused on developing standards, prescriptive architectures, and reusable application frameworks. Serving as a community for our technical staff to exchange and brainstorm ideas, the CoE facilitates the exploration of new tools and technologies and sharing of insight with you.

The market for electronic health record systems will grow by 14.1% annually through 2012; driven by interest among patients and providers as well as demand for personal health records on the consumer side.

Benefits

Upgrade level of innovation in product offerings.

Enhance market differentiation through specialized services.

Manage business uncertainty and mitigate risk.

Keep pace with changing customer expectations.

Drive business agility and revenue growth.

Learn more

Marlabs - a customer-centric and employee-centric company that has realized award winning growth by insuring success for our customers. Visit www.marlabs.com to learn more about us.