



Marlabs Business Intelligence (BI) Practice

Improve your business
through increased insight.

Are you looking to reduce the time, resources, and cost
associated with managing data?

With Marlabs's BI services, you can make better
decisions and sharpen your competitive advantage.

Our BI Services at a glance

You can choose a single service or a combination of
services – that can be adapted, as needed.

Business Intelligence Assessment

Marlabs BI Assessment services help you to understand
the gap between your current BI applications and your
business requirements.

BI Strategy and Roadmap Development

Bridge the gap between your needs and your technical
systems and drive business performance with our BI
strategy and roadmap.

*“Software bugs, or errors,
are so prevalent and so
detrimental that they cost the
U.S. economy an estimated
\$59.5 billion annually, or about
0.6 percent of the gross
domestic product.”*

NIST News Release

"Marlabs Inc. has been involved with our competitive information database project for two years now. The commitment to the project, flexibility in the face of change and willingness to go the extra mile to meet critical deadlines has been a major cornerstone in the overall success of the project. Without hesitation, I want to express satisfaction with the level of professionalism and team spirited nature of the Marlabs Inc. team."

*Jim Klepp, Vice President,
Young & Rubicam*

BEGIN THE CONVERSATION

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BI Architecture and Planning

Marlabs architecture services will provide you with the right foundation to manage and deliver information.

Information Management Alignment

Make sure that your data management needs are fully addressed by leveraging our Information Management offering.

Data Acquisition and Integration

Our data acquisition services help you obtain "clean" data and increase warehouse performance.

Data Modeling

With our data modeling capabilities, we ensure that requisite data is readily available in the BI system.

Data Crunching

These services make fast access to data and rapid analytics possible.

Data Presentation

Get the insight you need, right on your desktop – at the level of granularity that makes sense to you.

A winning solution!

- Accelerate business growth: Make better, faster decisions to improve business performance.
- Lower costs: Manage information more efficiently and eliminate inaccurate, untimely data.
- Mitigate risks: Stay compliant with regulatory mandates while reducing information quality costs.